Application Portfolio Management Plus (APM+)

Gain transparency and control of your current application landscape *plus* design a future application transformation roadmap



Why Application Portfolio Management Plus (APM+)?

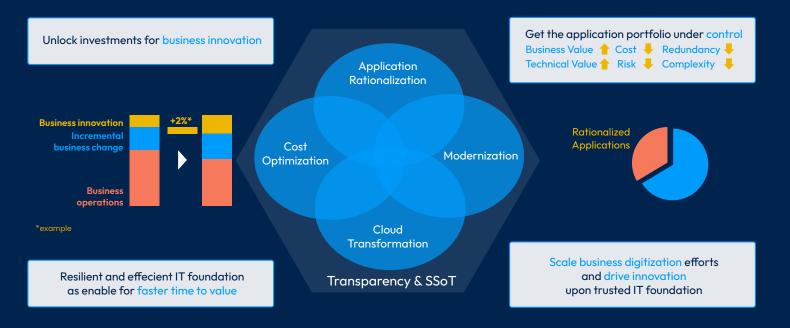
Global drivers such as climate change, the Corona pandemic or technology changes such as digitization and AI put pressure on the office of the CIO to transform the IT infrastructure. As such, IT portfolio managers and architects need transparency and a single source of truth to design future architectures and make decisions on cloud transformations, cost optimization, application rationalization and IT modernization. For this, they turn to application portfolio management.

⁶⁶ Buying the wrong tool will significantly impact the efficiency and effectiveness of the APM initiative, and has led to some application leaders buying multiple overlapping tools. *gartner, inc*

Regardless of your use case for evaluating application portfolio management tools, the software you buy needs to meet all your needs – now and in the future. Most of the software on the market helps you to establish an application inventory, but it includes limited functionality for multidimensional analysis and future designs and scenarios.

What you need is an applications portfolio management solution that goes beyond managing an inventory.

Typical Application Portfolio Management Objectives & Business Value



How do we help?

APM+ out-of-the-box solution is built on our collaborative change platform, Bizzdesign Horizzon. APM+ covers all the phases of application portfolio management with full transparency of your current application estate and supports analyses for future application transformations.

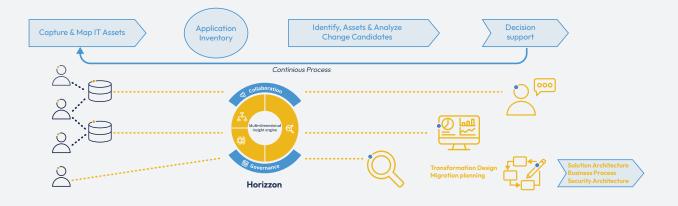
APM+ includes predefined dashboards providing transparency, impact analysis, and transformation planning. Additionally, APM+ includes lean architecture design templates which use the essence of Archi-Mate to connect portfolio analysis with change designs.

Our solution helps architects and application owners to combine cluttered data from various sources, identify the most relevant changes required, and raise efficiency in architecture designs – more so if you use generated architecture diagrams at the beginning of change initiatives. The portfolio dashboards in APM+ are based on design principles to support your communication with IT leaders.

Our solution is designed to quick-start or mature organizations' applications portfolio management discipline. Leverage best practices, knowledge and thought leadership gained from Bizzdesign's 23-years heritage in enterprise architecture.

With APM+ you get:

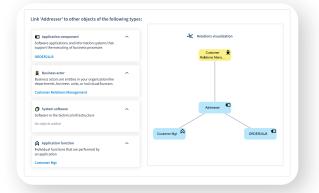
- A collaboration platform that connects **key experts** in application transformation from technical to business and from financial to security perspectives
- A solution that supports a **common language** among all stakeholders to communicate changes effectively
- A powerful repository supporting **integrations and decentralized maintenance** to establish the basis for the reuse and enrichment of data
- A solution based on **best practices** to assess whether your application portfolio needs to change
- **Multidimensional analytical capabilities** to derive new insights and impact analysis (e.g., which business capabilities are impacted or at risk when using new technology?)
- **Guided** transformation with a phased approach, including current state analysis and future architecture design
- Support for **fact-based decision-making** to optimize investment decisions and accelerate strategic implementation

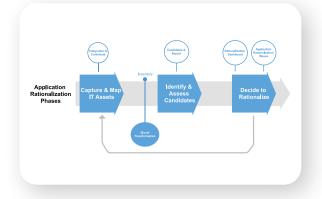


APM+ Key Features

Quick-start application portfolio management

- Import data to Microsoft[®] Excel or use the modern Bizzdesign Horizzon OpenAPI
- Bizzdesign Horizzon API collects data from third-party systems such as ServiceNow CMDB
- Periodical surveys to application owners and experts to add and update assessments
- Enterprise architecture teams use fact-driven data to drive change efficiently



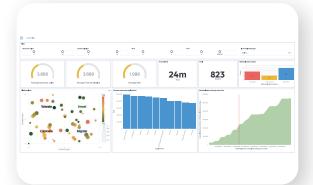


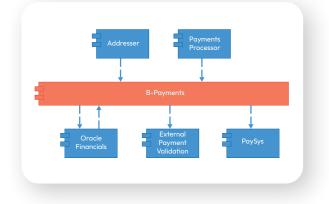
Actionable guidance – dashboards and templates

- Predefined dashboards providing transparency, impact analysis, and transformation planning
- Out-of-the box dashboards supports decision making and identify candidates for change
- Lean architecture design templates use ArchiMate to connect portfolio analysis with change designs demonstrating full traceability from strategy to implementation

Insight and decision support: slice and dice the application portfolio

- Dashboards provide various options for self-exploration, analysis, and drill-down
- Interactively adapt to the selected elements, allowing you to zoom in on particular aspects and areas
- Add custom dashboards by reusing the APM+ visualizations or creating additional ones





Future architecture design mapping

- Architecture templates support a common language in change initiatives
- Rather than spending time combining drawings from various sources, architects generate application architectures based on a model that concentrates on future designs and transformation roadmaps
- Map where your application estate is today to where it needs to be in the future

APM+ Benefits



Rapid time to value

Application portfolio management is often the starting point for enterprise architecture initiatives. Quick-start or refresh the application portfolio management discipline and quickly gain control and transparency of your application estate with our single source of truth IT repository.

Design future state

Identify transformation initiatives to achieve your organization's strategic goals. Design future state architecture: map where you are today and where you want to be in the future.



Respond to business change

A holistic overview of the application estate enables transformation analysis and the ability to respond to various change drivers, trends and threats. For example, mergers and acquisitions, environmental, social and governance (ESG) factors, inflation, cyber-attacks, Artificial Intelligence and digitization.



Connect and collaborate

APM+ empowers enterprise architecture teams to connect key stakeholders on a collaborationplatform with a multidimensional graph covering all phases of application portfolio management plus transformation and migration design. Support IT portfolio managers to optimize operations, accelerate strategy and mitigate risks.



Mature applications portfolio management

Actionable templates for common application portfolio management use cases such as application rationalization and cloud transformation. Mature the discipline (horizontally) across the whole portfolio or (vertically) focused on strategic initiatives – grow the discipline at your own pace.



IT investment decision support

Show traceability from strategy to investment to application transformation waves. Architecting future IT landscapes enable decision support for senior management's investment decisions.

Customers who trust Bizzdesign



About Bizzdesign

Founded in 2000, Bizzdesign is the trusted global SaaS Enterprise Architecture platform and recognized as a leader by major analyst firms. We help the world's leading public and private organizations guarantee the success of investment prioritization, transformation initiatives, and risk management. Bizzdesign helps architects and executives to see a full multi-dimensional picture, find and design the right path and execute with confidence to their targeted future. Success should not be a matter of hope. It should be by design. For more information, visit www.bizzdesign.com or follow us on Twitter, Facebook, and LinkedIn.